

## For Immediate Release

August 6, 2010

### Bohemian Nights at NewWestFest celebrates local music, art & Fort Collins' birthday!

**Fort Collins, CO** -Birthdays are celebrated in many different ways, and the people of Fort Collins have a large tradition of celebrating the town's birthday with an all encompassing festival. On August 20, 21, & 22 the community will celebrate with Fort Collins' largest community festival, Bohemian Nights at **NewWestFest**. Approximately 137 years ago, Fort Collins was established along the banks of the Cache la Poudre River, so the natural location for this community-wide party is among the original historic buildings of Downtown Fort Collins. The festival has continued to grow over the last 20+ years, bringing high quality artisans, performers and cuisines to the community. An estimated 100,000 people will attend the event in historic Downtown Fort Collins.

**What:** Bohemian Nights at **NewWestFest** 2010

**When:** August 21 & 22 (with a kick-off concert Friday, August 20 on Linden Street)

**Where:** Downtown Fort Collins, Colorado

**Cost:** FREE

**Info:** [www.DowntownFortCollins.com](http://www.DowntownFortCollins.com) or 970-484-6500

Bohemian Nights at **NewWestFest** features a stellar entertainment lineup throughout the weekend including six Bohemian Nights music stages, the Dance Showcase Stage, the Performance Arts Stage and Kids' World performance Stage to make a total of nine stages of continuous entertainment to satisfy any audience. This community birthday celebration of the "Fort" will offer over 250 festival booths, an interactive and playful Kids' World, a children's carnival, two beer gardens, a Creative Garden and lots of mouth-watering food. All ages are welcome and the entire event is free to the public. Festival hours are Saturday 10:00am until 7:00pm with music concerts running until 10:00pm. Hours on Sunday are 10:00am to 7:00pm.

Funded by Bohemian Nights, LLC, the 6th Annual **Bohemian Nights** will host over 70 local, regional and state of Colorado acts on six stages over three days. This year's music headliner lineup is a diverse offering of genres, energy and performance styles. The Colorado and nationally acclaimed, Alternative Rock band, The Flobots will perform Friday, August 20 on the Linden Street Stage. Headlining Saturday, August 21, on the Mountain Avenue main stage will be Pop/R&B icons Earth, Wind & Fire, while The Legendary Earl Scruggs & Friends will close the weekend on the Mountain Avenue main stage Sunday, August 22 with a Bluegrass performance that a true fan should not miss. Free to the public with an emphasis on original music, Bohemian Nights provides Colorado musicians the opportunity to showcase their talent while bringing to Fort Collins a large and diverse music lineup.

New this year, people can come experience, "**The Creative Garden**" The Downtown Business Association has engaged Beet Street to present a new element for this year's festival that captures the unique talents of our arts and culture community in a fun, free and accessible experience. Under beautiful shade sails, amidst cooling plants, you'll be soothed by the melodies at the Bohemian Nights Acoustic Stage while enjoying gourmet food, craft beers and wine and spirits. Local actors, dancers, musicians and artists will perform short, free family friendly performances in a comfortable, garden setting.

People can browse fine art and photography booths, find beautiful handcrafted jewelry, learn about non-profit organizations and visit arts/craft vendors from across the country while enjoying Bohemian Nights at **NewWestFest**. When it comes time to eat, the festival offers a wide array of food including Thai cuisine, Greek gyros, BBQ, Indian food, turkey legs, funnel cakes and much more. For families and kids, a large portion of Library Park is dedicated to "Kids' World". This area features activities, games, entertainment, a kids' carnival and Bohemian Nights' Kids' Music Adventure for a hands-on music experience at the Fort Collins Museum/Discovery Science Center Courtyard.

DETAILS: People are encouraged to carpool or ride their bikes to the festival, and parking is available through out downtown as well as at the Downtown Parking Structures. Pets are not allowed in the festival area and we encourage people to wear sunscreen/ hats so they can enjoy the sunshine. The Earth, Wind & Fire concert will begin at 8:30pm on Saturday night and be simulcast on the Library Park Stage as well as Linden Street Stage. People are encouraged to come enjoy all of the elements of community offered at Bohemian Nights at NewWestFest. **All details, performance lineups at [www.DowntownFortCollins.com](http://www.DowntownFortCollins.com)**

*This event is sponsored by: The Title Sponsor: Bohemian Nights, LLC. The presenting sponsors are Bud Light Lime, Dellenbach Subaru, Anheuser-Busch, Fort Collins Coloradoan, Clear Channel Communications, Coca-Cola, GoFoCo.net, Odell Brewing, Coyote Gold and the Downtown Business Association. Contributing Sponsors are Gallegos Sanitation, Go West T- Shirts, GreenRide, Beet Street, Supercuts and Mountain View Tire & Auto Service.*

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